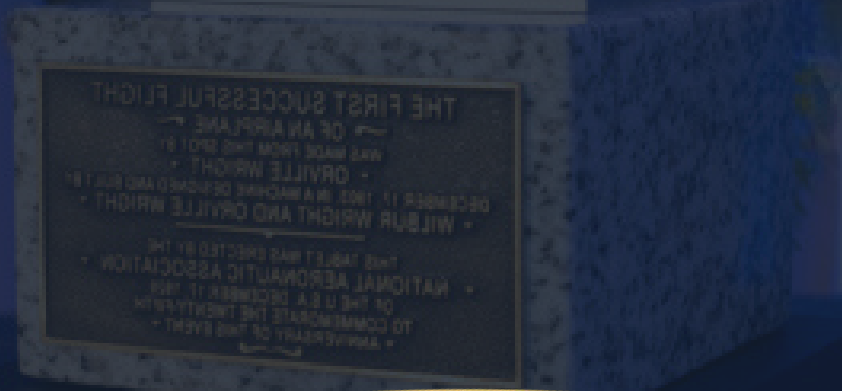




*76th Annual
Wright Memorial Dinner*

**SPONSORSHIP
PROSPECTUS**





About the Event

Join the Aero Club of Washington and the National Aeronautic Association for the aviation community's biggest celebration of the year!

76TH ANNUAL WRIGHT MEMORIAL DINNER

HONORING THE NATIONAL AERONAUTIC ASSOCIATION'S
2024 WRIGHT BROTHERS MEMORIAL TROPHY RECIPIENT:

BEN BALDANZA

AND THE AERO CLUB OF WASHINGTON'S 2024 PERSONS OF THE YEAR:

**CONGRESSMEN SAM GRAVES & RICK LARSEN
AND SENATORS MARIA CANTWELL & TED CRUZ**

FRIDAY, DECEMBER 13, 2024

WESTIN WASHINGTON, DC DOWNTOWN HOTEL (999 9TH ST NW)

RECEPTION: 6:30 P.M. DINNER & CEREMONY: 7:30 P.M. AFTER-PARTY TO FOLLOW

\$295/SEAT \$2,950/TABLE OF 10 BLACK TIE OR MILITARY EQUIVALENT

ROOM BLOCK AVAILABLE

The Wright Brothers Memorial Trophy



Established by the National Aeronautic Association (NAA) in 1948 to honor the memory of Orville and Wilbur Wright, the Wright Brothers Memorial Trophy is awarded annually to a “living American for significant public service of enduring value to aviation in the United States.” The trophy is presented at the Aero Club of Washington’s Wright Memorial Dinner, held on the Friday before the anniversary of powered flight.

The Wright Trophy represents a timeline of the most innovative inventors, explorers, industrialists, and public servants in aeronautics and astronautics. Past recipients include Charles Lindbergh, Igor Sikorsky, Clarence “Kelly” Johnson, Olive Ann Beech, Fred Smith, Herb Kelleher, Neil Armstrong, John Glenn, Norman Mineta, and the 2023 recipient, Robert Crippen.



2024 WRIGHT BROTHERS MEMORIAL TROPHY RECIPIENT

Ben Baldanza



The Aero Club of Washington and the National Aeronautic Association (NAA) are honored to present the 2024 Wright Brothers Memorial Trophy to Ben Baldanza.

Baldanza is considered a leading visionary for introducing the ultra-low-cost airline model to the United States, which expanded air travel access to millions of Americans. In 1986, Baldanza began his career at American Airlines and helped to develop the first hub-and-spoke and frequent flyer system. In 2005, Baldanza joined Spirit Airlines as President and CEO, intending to drive down prices for travelers and create an avenue for middle-class and working-class Americans to fly to leisure destinations. His success in promoting the “unbundling” airplane model made travel more accessible to millions. Since stepping down as CEO of Spirit Airlines in 2016, Baldanza has continued to be a leading voice in aviation. He currently serves on the Board of JetBlue, and co-hosts the “Airlines Confidential” podcast, further cementing his status as a respected figure in the industry.

The Person of the Year Award



In 2024, the Board of Directors of the Aero Club of Washington established the Club's Person of the Year Award to recognize "a person or persons who have made a positive and significant impact on aviation at the national level within the preceding 18 months."

Chairman Sam Graves, Ranking Member Rick Larsen, Chair Maria Cantwell, and Ranking Member Ted Cruz were selected as the Aero Club's 2024 Persons of the Year for their leadership in crafting and shepherding through Congress the FAA Reauthorization Act of 2024, which will enhance aviation safety and infrastructure, grow the nation's aviation workforce, and advance innovative new technologies to ensure a robust and vibrant future for the aviation system in the United States.

The Aero Club of Washington looks forward to presenting the inaugural award to the "four corners" of aviation at the 76th Annual Wright Memorial Dinner.

Be a Part of Aviation History

For 76 years, the Wright Memorial Dinner has been a must-attend event for the aviation and space community. Often referred to as “aviation prom,” the gala brings together hundreds of influential government, industry, and VIP guests to honor the historic achievements of the Wright Trophy recipient and celebrate the bright and exciting future of our industry.

2023 WRIGHT MEMORIAL DINNER BY THE NUMBERS

33

CORPORATE AND
ASSOCIATION SPONSORS

440

TOTAL ATTENDEES










60

GOVERNMENT GUEST
ATTENDEES

\$6K

RAISED FOR THE AERO
CLUB FOUNDATION OF
WASHINGTON

Sponsorship Opportunities

	Presenting Sponsor (Limit 1) \$25,000	Diamond Sponsor (Limited) \$15,000	Platinum Sponsor \$10,000	Gold Sponsor \$7,000	Silver Sponsor \$3,000	Bronze Sponsor \$1,500
Recognition from Podium, in Program, and on Website & Socials						
Included Number of Tables or Individual Seats	 2 Tables (20 seats), Premier Location	 1 Table (10 seats), Excellent Location	 1 Table (10 seats), Great Location	 4 Seats, Great Location	 2 Seats, Great Location	
Opportunity to Seat Preferred Guests with Your Organization						
Admission to 30-Minute VIP Reception	 All Guests	 All Guests	 2 Guests			
Complimentary Advertisement in Event Program	 Full Page Ad	 1/4 Page Ad				
Complimentary Seats at Head Table	 2 Seats					
Company Logo on Step-and-Repeat and Projected Near Stage						

A la Carte Sponsorships

This new category of à la carte sponsorship offerings can be added to a traditional sponsorship package (see previous page) as a way to bolster your organization's support, or can be purchased as a stand-alone sponsorship. Please note that à la carte sponsorship packages do not include seats to the dinner. Seats or tables can be purchased separately, if desired.

VIP Reception Sponsor (Limit 1)

\$6,000

- 10 COMPLIMENTARY TICKETS TO THE 30-MINUTE VIP RECEPTION
- OPPORTUNITY TO BRAND VIP RECEPTION BAR WITH A SIGNATURE DRINK, CUSTOM COCKTAIL NAPKIN, AND SIGNAGE.
- RECOGNITION FROM THE PODIUM, IN THE PROGRAM, AND ON THE AERO CLUB WEBSITE AND SOCIALS

Entertainment Sponsor (Limit 2)

\$5,000

- COMPANY LOGO DISPLAYED PROMINENTLY NEAR THE BAND OR DJ AT THE AFTER-PARTY.
- OPPORTUNITY TO KICK OFF THE AFTER-PARTY FROM THE ENTERTAINMENT STAGE.
- RECOGNITION FROM THE PODIUM, IN THE PROGRAM, AND ON THE AERO CLUB WEBSITE AND SOCIALS

Bar Sponsor (Limit 2)

\$3,000

- OPPORTUNITY TO BRAND NETWORKING RECEPTION BARS WITH SIGNATURE DRINK, CUSTOM COCKTAIL NAPKIN, AND SIGNAGE.
- RECOGNITION FROM THE PODIUM, IN THE PROGRAM, AND ON THE AERO CLUB WEBSITE AND SOCIALS

Production Sponsor (Limit 2)

\$2,000

- COMPANY LOGO INCLUDED ON ALL VIDEOS SHOWN DURING THE EVENT.
- RECOGNITION FROM THE PODIUM, IN THE PROGRAM, AND ON THE AERO CLUB WEBSITE AND SOCIALS

Advertisements & Reserving Your Sponsorship

Full-Page Ad

7.5"w x 10"h

\$500

Half-Page Ad

7.5"w x 4.375"h

\$300

Quarter-Page Ad

3.625"w x 5"h

\$175

How to Reserve Your Sponsorship:

1. VISIT WWW.AEROCLUB.ORG

AND PAY BY CREDIT CARD.

2. REQUEST AN INVOICE (EMAIL
INFO@AEROCLUB.ORG, OR CALL
703.386.4330) TO PAY BY
CHECK, ACH, OR CREDIT CARD.

MAIL CHECKS TO:

AERO CLUB OF WASHINGTON
P.O. Box 7618
WASHINGTON, DC 20044



CONTACT US

 703.386.4330

 info@aeroclub.org

 www.aeroclub.org

 P.O. Box 7618
Washington, DC 20044